

Traci Smith
Author/Speaker/Consultant/Coach

Dear Meeting Planner,

Thank you for requesting information about my speaking, training and workshop services. In this folder, you will find many resources to help you make your meeting a success.

Please notice that each program is designed specifically to be an interactive learning experience for your participants. In all of the programs, your attendees will be challenged to stretch and think beyond their standard ways of thinking.

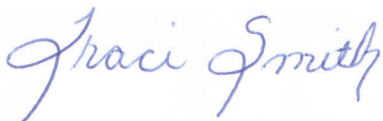
For 20 years, I have been speaking in public events with groups of all sizes. It is this extensive experience that I will bring to your meeting in order to connect at a personal level with each participant.

My goal is to help you make your meeting a lively, memorable event for all in attendance. As you consider the information in this package, please know that I have the ability to customize the programs to specifically fit your audience needs and desired outcomes.

It is common for me to conduct pre-conference interviews with an assortment of conference attendees. This may include, but is not limited to, the meeting planner, executive officers of the association, conference leaders, board members and the average conference participant. By doing this, I become more familiar with the overall personality of the attendees and can address specific issues, challenges and needs of your conference participants.

As you have questions along the way, just call and we will discuss them. I look forward to working with you to ensure a successful meeting.

Sincerely,



Traci Smith

Most Requested Programs

Program Titles:

Several titles have been proposed. I will conduct a pre-conference interview with the meeting planner and several key attendees to the program. Each session will be tailored to meet the needs of your audience.

- Those Who Dare Win
- Women's Success
- Entrepreneurship
- Peace, Prosperity & Outrageous Sales
- How To Make Your Business Explode
- Real Estate Specific
 - FSBOs For Fun & Profit
 - Make Them Love You
 - Fine Homes & Estates
 - Making The Most of The Expired Market

Speaking Experience:

My programs are lively and interactive. I believe that adults learn best when they are entertained and involved and given information of high value. I deliver keynote addresses and conduct seminars and workshops on the average of three times a month. I am working toward my CSP (Certified Speaking Professional) designation from the National Speakers Association. This is a six-year plan in which I will speak a minimum of 50 times each year.

Miscellaneous:

All program titles can be tweaked to fit your conference theme and content. All programs are customized to fit your attendee's business experience. I will furnish master sets of the program for handout material for your audience. All programs are original and the result of my years of business and professional experience and extensive research in the areas of personal and professional development.